

DUKAPAQ Point of Sale: Empowering Business Owners with Profitability, Efficiency, and Freedom

What is DUKAPAQ (POS)? DUKAPAQ Point of Sale (POS) System is an innovative inventory management solution that works on any device, including computers and mobile devices such as PDQs and smartphones.

Why Choose DUKAPAQ (POS)? Consider Stacy's journey: She launched her beauty shop in Nairobi's CBD in 2017. By 2020, she opened a second location in Westlands, just a short distance from DUKAPAQ's office, resulting in increased sales and a growing customer base.

However, a few months later, Stacy discovered discrepancies in her inventory records as some employees were underreporting sales and mishandling stock—essentially stealing from her business. Moreover, her cashiers failed to report all daily transactions, leading to persistent inaccuracies in her stock records, despite monthly inventory checks. As she frequently transferred products between her two shops, by March 2021, managing her suppliers became a struggle. In short, although her business was thriving, Stacy had lost control over it, and everything was beginning to fall apart.

Do You Need DUKAPAQ (POS)? If you're encountering similar issues, consider the following challenges:

- Difficulty tracking inventory and low stock alerts
- Managing sales personnel and cashiers
- Correlating daily sales with inventory levels
- Uncertainty about profit margins
- Evaluating business growth
- Monitoring customer and supplier debts
- Maintaining product pricing margins
- Calculating taxes (e.g., TOT, VAT)
- Managing your business remotely ...and many other hurdles.

How Can DUKAPAQ (POS) Help You Regain Control? With DUKAPAQ (POS), you can effortlessly:

- Manage inventory, sales, purchases, and cashiers in real-time
- Access the POS system on your smartphone and computer for flexibility
- Simplify accounting with invoices, LPOs, receipts, and supplier/customer statements
- Set up multi-user access to manage cashiers and staff with tailored permissions
- Generate in-depth reports on sales, inventory, purchases, cash drawers, customer engagement, and profitability
- Use CRM tools for online customer management, product catalogs, quotations, and sales automation
- Oversee multiple locations, including shops and field sales
- ...and enjoy numerous other advantages.

I Want to Avoid Stacy's Mistakes—What Do I Need to Begin? To get started, you'll require:

- A device: POS terminal, smartphone, or computer
- A printer of your choice:
 - Bluetooth printer (for smartphones)
 - Thermal or A4 printer (for computers)
- DUKAPAQ POS software: Select a package that best fits your needs.

DUKAPAQ (POS) Packages

- **DUKA LITE**
 - Manage 1 shop & 2 employees; covers up to 500 products
 - Installation Bundle: KES 14,500 (includes site survey, stocktake, setup, training, support, and 3 months of subscription)
 - KES 1,500/month after 3 months
 - 24/7 Technical Support
 - MPESA integration
- **DUKA STANDARD**
 - Manage 1 shop & 5 employees; covers up to 1,500 products
 - Installation Bundle: KES 22,500 (includes site survey, stocktake, setup, training, support, and 3 months of subscription)
 - KES 3,500/month after 3 months
 - 24/7 Technical Support
 - MPESA integration
 - Account Manager and Rewards & Loyalty Program
- **DUKA PREMIUM**
 - Manage 1 shop & 15 employees; covers up to 2,500 products
 - Installation Bundle: KES 34,500 (includes site survey, stocktake, setup, training, support, and 3 months of subscription)
 - KES 5,000/month after 3 months

Become a Sales Partner with DUKAPAQ (POS) Unlock limitless earning potential as an Authorized Reseller. Here's how:

- Promote DUKAPAQ (POS) to retail and wholesale businesses.
- Use your laptop or mobile device (phone/tablet).
- Participate in Sales Agent Training (available both physically and virtually).
- Earn an average of KES 60,000 monthly, depending on your efforts.
- Receive commission payments instantly via M-PESA.

JOIN US TODAY! Visit www.dukapaq.co.ke

CALL: +254 111 809080

Email: partnerships@dukapaq.co

DUKAPAQ Point of Sale – Your Solution for Business Success!